

Supported by Hastings Voluntary Action

In November 2021, Hastings Voluntary Action launched our 'Supported by HVA' initiative. The initiative aims to celebrate the work of our member organisations, whilst highlighting the often-hidden role of infrastructure organisations in supporting charities and not-for-profit groups in our community. As part of the initiative, HVA have released a new 'Supported by HVA' logo. The logo will be made available to member organisations that we have supported during 2021. Organisations can add the logo to email signatures, webpages, annual reports, and other official documents to promote their work and recognise the support provided by Hastings Voluntary Action. The work of our member organisations is the best advertisement for the support that Hastings Voluntary Action provides. Only member organisations in receipt of support from us can use our acknowledgement logos.

Guidance on using the logo

Please do not:

- enclose the logo in a box
- alter the proportions of the logo
- add effects to the logo (e.g. shading or outlines)

Colour

The 'supported by' logo should appear in teal against a white background. It should not be reproduced in any other colour.

Minimum sizes

The minimum sizes for the logo are shown below. Where possible, the logos should be larger, to ensure visibility. The width of the logos should always remain in equal proportion to their height.

Page size	Logo height
A2-A0	20mm
A3	18mm
A4	15mm
A5	12mm
DL	10mm
Below DL	8mm

Exclusion Zones

Ensure you place an exclusion zone of at least 5mm of blank space around the logo. Nothing (typography, graphic device or photographic detail) should encroach into this space.

Disclaimer

Hastings Voluntary Action reserve the right to ask for the logo to be removed if permission has not been granted or if the above guidance has not been followed.

If you have any queries about the use of our logos, please contact info@hastingsvoluntaryaction.org.uk