

PRIDE IN PLACE

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HASTINGS NEIGHBOURHOOD BOARD

Pride in Place

Pride in Place is a 10-year regeneration programme funded by up to £20 million of additional government investment in Hastings.

The national programme aims to revitalise places through three core objectives:

1. Building stronger communities
2. Creating thriving places
3. Empowering people to take back control



“Too many people don’t have hope; we want to not only give them hope, but really improve where they live, and how they feel about their town.”

Vision Statement, Hastings Neighbourhood Board

Hastings Neighbourhood Board

Designed to ensure transparency, accountability and community leadership throughout the 10-year programme.

Hastings Neighbourhood Board is independently chaired, supported by a programme team and includes:

- Advisory members from strategic partners including strong VCSE representation, education, business, culture, health, and policing
- Voting members including 9 new recently appointed community members representing the diversity of our town



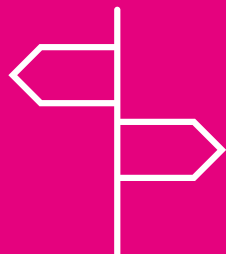
Involving people and communities

To support the development of our regeneration plan, the board asked people and businesses across Hastings how they would spend the £20 million in funding.

Across 7000 suggestions, they told us they wanted investment in:

- Road maintenance and footpaths
- Sports and leisure facilities including 3G/4G/5G pitches and MUGAs
- Play areas and services for children and young people
- Town centre and seafront
- Litter, bins and street cleaning
- Green spaces and active travel
- Empty buildings and heritage assets
- Bus services and shelters
- Tourism and marketing

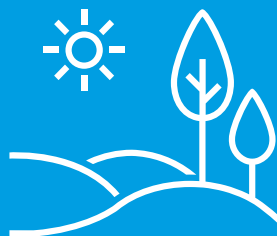




Pride in our streets up to £250,000 a year, shared equally across the town and spent directly on improvements that increase pride in our streets, squares and lanes across Hastings. Includes improvements such as murals, bins, bus shelters or benches.



Pride in our neighbourhoods up to £500,000 a year, grants programme for projects to increase pride in our neighbourhoods and communities. Includes improvements to community centres, play parks or sports facilities.



Pride in our town up to £1 million a year (from year 2), grants and loan programme for major projects to increase pride in our town. Includes infrastructure projects, heritage assets or large developments.

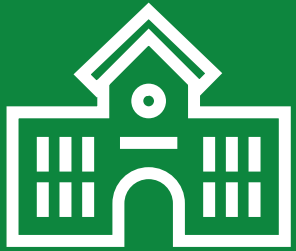
Next steps

Following approval of our plan in March, the first funding round will open in late May 2026.

Applications will be invited for:

- Capital and/or revenue projects in line with our *Pride in our Neighbourhoods* programme
- Capacity funding to;
 - Build capacity in neighbourhoods, communities and groups across Hastings to enable them to access and apply for Pride in Place funding
 - Support future applications for *Pride in our Neighbourhoods* and *Pride in our Town* through the funding of business case development, surveys and other preparatory work





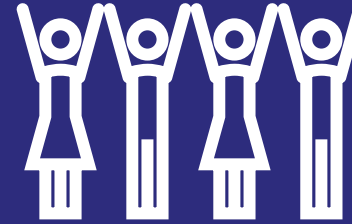
Capital funding

Across the 10-year programme, the majority (75%) of the funding can only be spent on capital projects.

Capital funding can be used for new buildings and repairs or refurbishment to existing buildings.

It can also be spent on purchasing new equipment or assets like vehicles or devices.

Items purchased should last at least 5 years.



Revenue funding

We have a much smaller amount of revenue funding (15%) to spend on revenue projects.

Revenue funding can be used where there is no lasting asset.

It could be used to put on events, performances or activities, pay for people to run a project or service, or to purchase items that have a lifespan less than 5 years.

“We will act quickly, making improvements that show we are listening, while planning for longer-term investments that strengthen neighbourhoods for the future, maintained and enhanced throughout the programme and sustained well beyond 2035.”

Vision Statement, Hastings Neighbourhood Board

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